

Life Vault Business

Brand kit / Guide de marque

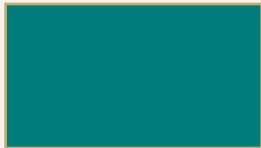


Original logo / Logo original

Colours / Couleurs



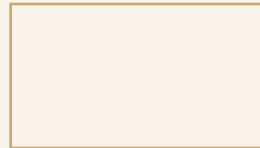
Charcoal / Charbon
#1B1B1B



Teal / Turquoise
#007C7B



Gold / Or
#C9A96B



Cream / Crème
#F8F4EC



Sage / Saugé
#5F7F72

Typography / Typographie

Montserrat

Headings / Titres

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Lato

Body text / Texte courant

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Supplied brand identity / Identité de marque fournie

The complete original brand board follows.
La planche de marque originale complète suit.

Brand board / Planche de marque



LIFE VAULT
— BUSINESS —
SMARTER TOOLS FOR SMALL BUSINESS.



LIFE VAULT
— BUSINESS —
SMARTER TOOLS FOR SMALL BUSINESS.

ICON



MONOGRAM
FOR SOCIAL MEDIA

LVB
LIFE VAULT BUSINESS

TAGLINE (STACKED)

LIFE VAULT
— BUSINESS —
SMARTER TOOLS
FOR SMALL BUSINESS.

REVERSE LOGO
FOR DARK BACKGROUNDS



LIFE VAULT
— BUSINESS —
SMARTER TOOLS FOR SMALL BUSINESS.

BRAND COLOURS

				
CHARCOAL #1B1B1B	TEAL #007C7B	GOLD #C9A96B	CREAM #F8F4EC	SAGE #5F7F72
STRENGTH TRUST PROFESSIONALISM	GROWTH INNOVATION OPPORTUNITY	SUCCESS VALUE PREMIUM	CLARITY SIMPLICITY BALANCE	STABILITY FOCUS SUSTAINABILITY

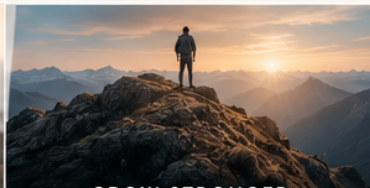
FONTS

MONTERRAT
(HEADINGS)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

LATO
(BODY TEXT)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

KEY ELEMENTS / ICON STYLE

			
BUSINESS GROWTH	AI TOOLS & TECH	MARKETING & CONTENT	TEMPLATES & RESOURCES
			
SUPPORT & GUIDANCE	IDEAS & STRATEGY	PRODUCTIVITY & SYSTEMS	PRACTICAL SOLUTIONS

 AI TOOLS Work Smarter. Save Time.	 EBOOKS & GUIDES Practical Knowledge. Real Results.	 TEMPLATES & TOOLS Ready-to-Use Resources for Every Stage.	 STRATEGY & SUPPORT You Don't Have to Do It Alone.	 GROW STRONGER Practical Tools. Real Progress.
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LIFE VAULT BUSINESS — SMARTER TOOLS FOR SMALL BUSINESS. — WORK SMARTER. GROW STRONGER.